



VISION ZERO

SOUTHEAST REGION OUTREACH COORDINATOR UPDATE

Leah Kelm | Cass County Highway Department

NORTH DAKOTA

Working Toward Solutions

VISION ZERO



Zero fatalities. Zero excuses.

MISSION

Eliminate fatalities and serious injuries caused by motor vehicle crashes.

VISION

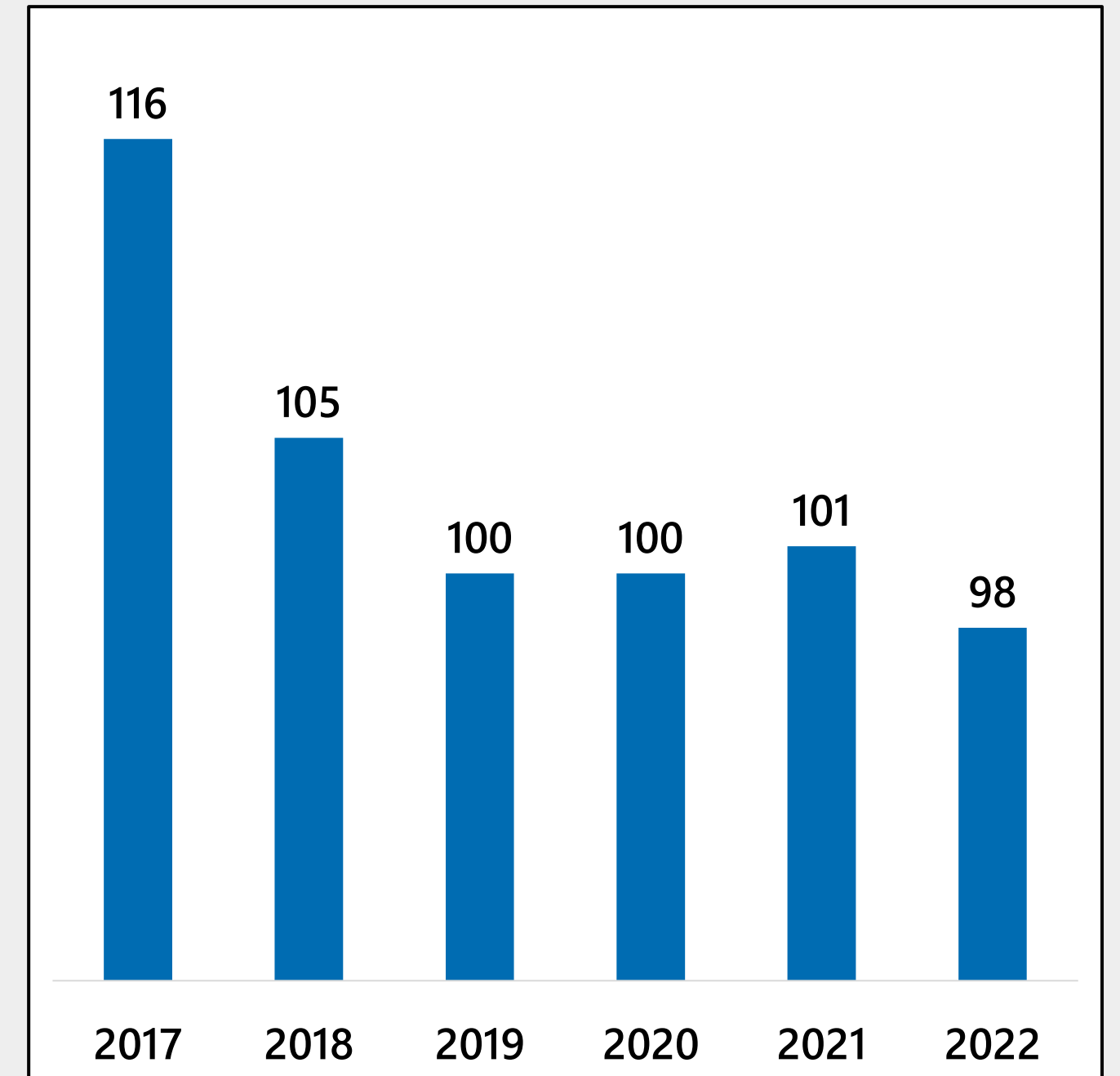
Establish a culture of shared responsibility where motor vehicle fatalities and serious injuries are recognized as preventable and not tolerated.

The Numbers in North Dakota

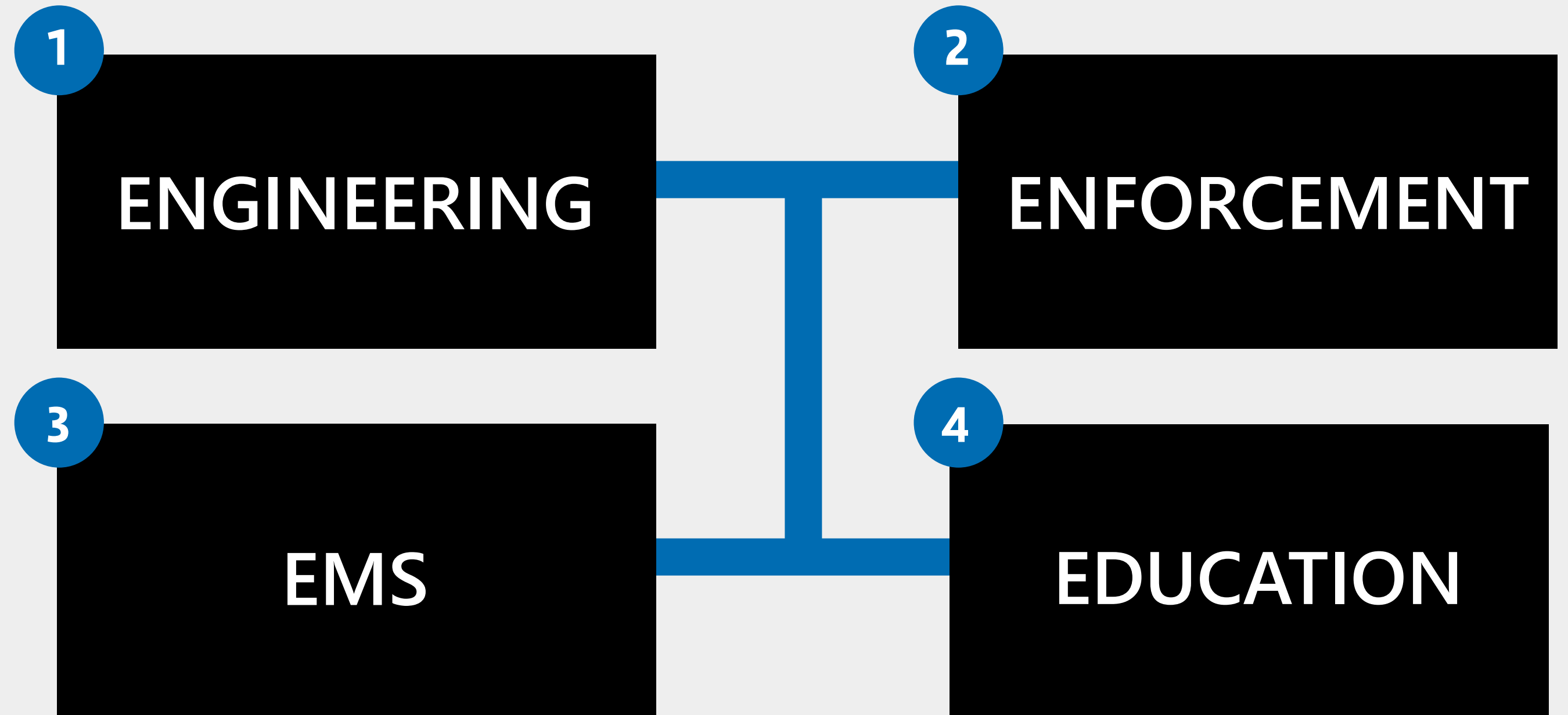
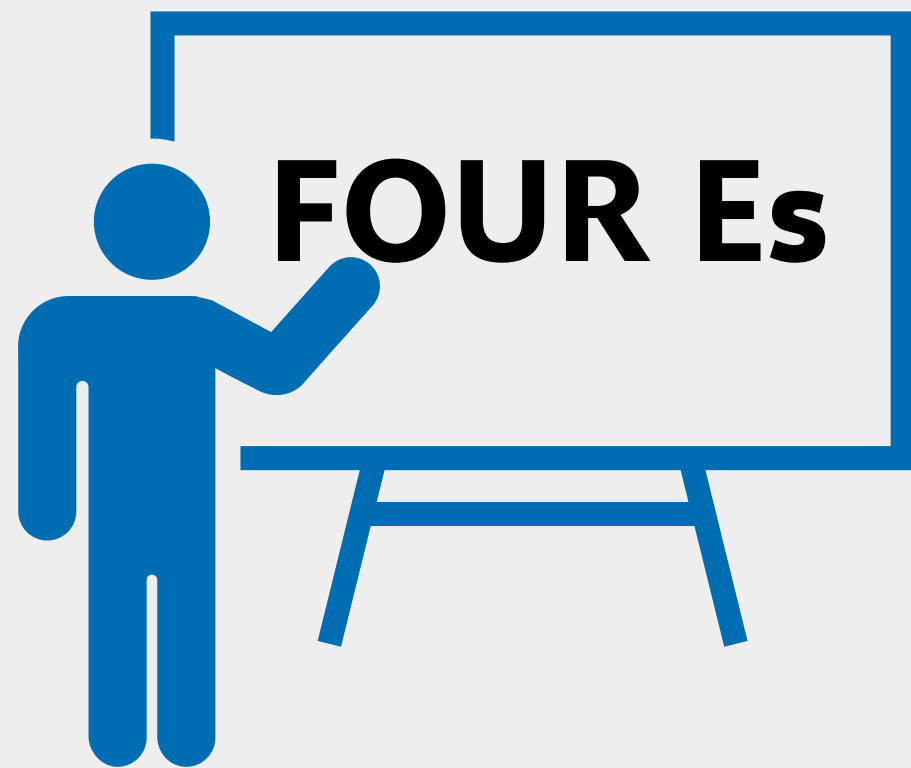
ND Motor Vehicle Crashes, Fatalities, and Injuries (2017-2022)

YEAR	CRASHES	FATALITIES	INJURIES
2017	15,280	116	5,311
2018	15,242	105	5,365
2019	14,221	100	5,278
2020	8,820	100	4,917
2021	9,585	101	4,614
2022	-	98	-

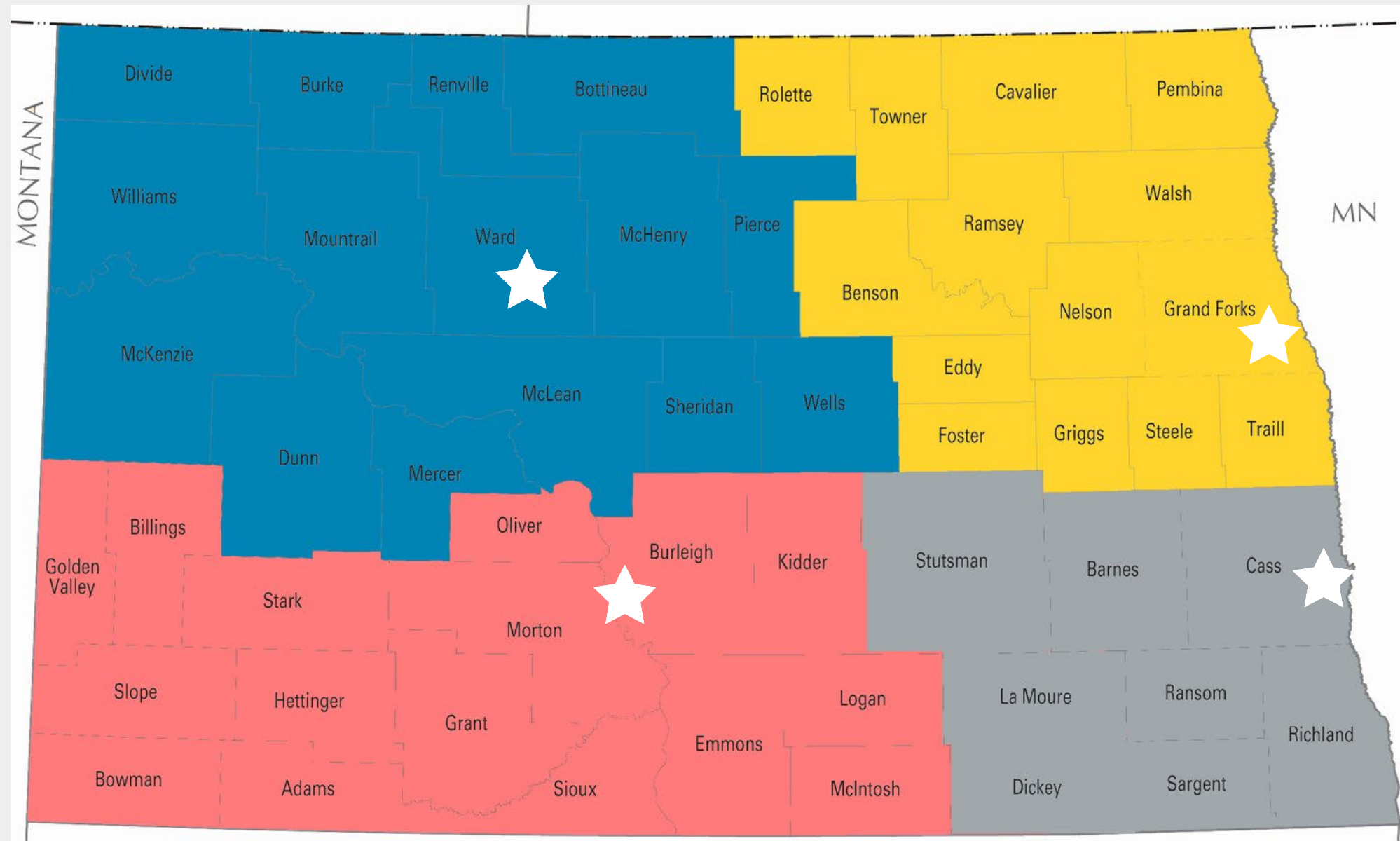
ND Motor Vehicle Fatalities (2017-2022)



This is a Group Effort



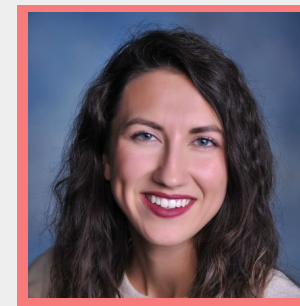
Vision Zero Outreach Coordinators



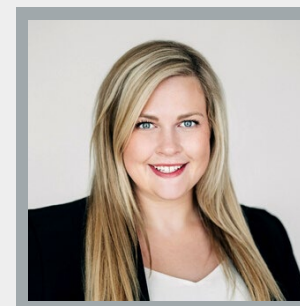
KAITLIN ATKINSON
Northeast Region
Grand Forks County Sheriff's Office



KYLE PATTERSON
Northwest Region
Ward County Highway Department

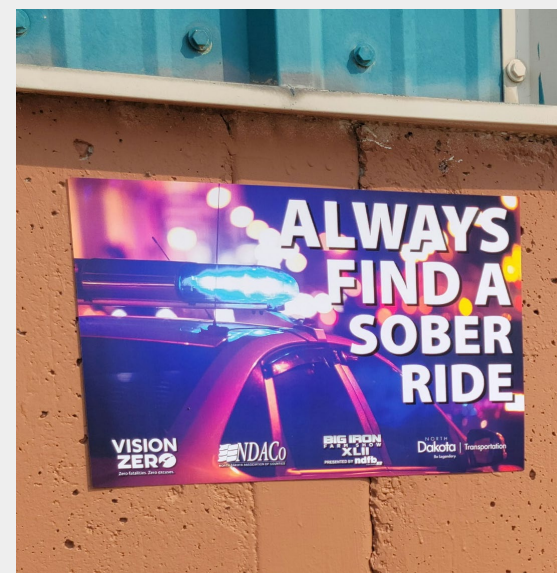


THERESA LIEBSCH
Southwest Region
Burleigh County Sheriff's Department



LEAH KELM
Southeast Region
Cass County Highway Department

Cass County Outreach



VISION ZERO AWARDS

Vision Zero Partner Conference



The Vision Zero Traffic Safety Awards recognize law enforcement, transportation representatives, engineers, public health representatives, and other traffic safety agencies from across the state for their commitment to traffic safety from the period of October 1, 2021 - September 30, 2022.

Infrastructure Project of the Year



Shared Use Path Project Cass County Highway Department Moore Engineering | City of Mapleton

This award recognizes a project that improves infrastructure safety to roadways, bridges or bicyclists/pedestrians throughout the state, region, a county or an organization.

Traffic Safety Officer of The Year



Sergeant Keenan Zundel Cass County Sheriff's Office

This award is for an officer who has displayed a well-rounded effort for traffic safety through enforcement, community education and training.

Vision Zero Appreciation Award



Jason Benson

Cass County Highway Department

This award recognizes individuals and/or organizations who actively play a role in decreasing motor vehicle fatalities and serious injuries in North Dakota through their work to support Vision Zero.

Commemorative Coin Awards



Cass County Sheriff's Office

Deputy Tyler Beckius

Deputy Mike DeVries

Deputy Brad Heger

Corporal Ty Hiedeman

Deputy JJ Koerber

Deputy Justin Phillips

Deputy Chad Thompson

Deputy Keith Holland

Deputy Amy Kempfer

Deputy Michael Reveling

Deputy Rob Sherrill

Sergeant Keenan Zundel



VISION ZERO

LEAH KELM

REGIONAL OUTREACH COORDINATOR

Southeast Region | Cass County Highway Department



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visionzero.nd.gov